

# Programme

Multiplier Event (BLA)

## The Potential of Blended Learning Post Covid-19



April 21

10:30 – 13:30 CET

Venue: Sala do Senado

NOVA University Lisbon, Rectorate

[Register Here](#)

Consortium:



Co-funded by the  
Erasmus+ Programme  
of the European Union



Hybrid  
face to face + online

Part 1 – Roundtable discussion on the topic:  
the Potential of Blended Learning post Covid-19

10:30

Welcome and Introductions

Arlete Meneses, NOVA

10:35

Opening remarks

Professor João Correia de Freitas, FCT NOVA, Moderator

Subtopic 1: Limitations and Barriers

Doctor Ticiania Trez, Universidade Europeia, Speaker

Subtopic 2: Strategies and Good Practices

Professor Vítor Rocio, Universidade Aberta, Speaker

Subtopic 3: The Future of Blended-Learning

Doctor Ana Nascimento, IPS, Speaker

*discussion & closing remarks*

11:35

Break

Online  
BLA Grand Award Ceremony

Part 2 – The Blended Learning Award

Joint Event with NOVA, UAM, UNITOV

12:00

BLA Awardees presentations  
(NOVA, UAM, UNITOV) - Brief introduction  
and Welcome

Professor Gianluca Mattarocci, UNITOV

12:05

HEALTH | Course: Basic Cell Biology (UAM)

Professors Mar Perez Martinez

& Juan J. Arredondo Lamas, Speaker

12:15

STEM | Course: SummerLIB - fundamentals,  
materials and applications of lithium-ion  
batteries (LIB) (UAM)

Professors Celia Polop & Carmen Morant, Speaker

12:25

STEM | Course: Big Data Analysis for  
Economics And Finance (UNITOV)

Professor Alessio Farcomeni, Speaker

12:35

SSH | Course: Children's Literature  
in English (UAM)

Professor Laura Torres, Speaker

12:45

SSH | Course: General Management  
(UNITOV)

Professor Gianpaolo Abatecola, Speaker

12:55

STEM | Course: Financial Data Science  
(NOVA)

Professor Afshin Ashofteh, Speaker

13:05

Grand Award Communication

Professor Carmela Calés, UAM

& Grand Awardee

13:10

Closing remarks - reflections  
on blended learning

Professor Carmela Calés, UAM

Professor Gianluca Mattarocci, UNITOV

Professor Carolina Pereira, NOVA

online + face-to-face  
Hybrid  
Event

**BLA**  
BLENDED  
LEARNING  
AWARD

# BLA

## BLENDED LEARNING AWARD

REWARDING  
INNOVATION  
IN EDUCATION

2nd  
EDITION



## **PART 1**

10:30 - 11:40

### **ROUNDTABLE DISCUSSION ON THE TOPIC: BLENDED LEARNING AS A TOOL FOR UNIVERSITY STUDIES INTERNATIONALIZATION**

*ZOOM link: <https://bit.ly/3L7D9Ah>*

*Sala de conferencias, Facultad de Económicas, UAM*

#### **Subtopic 1/ Blended Learning as a teaching tool. UAM based experiences**

Nuria Rodríguez, Laura Beck, Félix Muñoz, José Gabriel Rodrigo, José Pazó

---

#### **Subtopic 2/ Students experience on Blended Learning and Blended Mobility**

Sebastian Micu (SUR), Teresa Serrano (UAM), Roberto Arguis (UAM), Paula Pita (UAM), Miguel Cortina (UAM)

## **PART 2**

12:00 - 13:30

### **THE BLENDED LEARNING AWARD**

*ZOOM link: <https://bit.ly/41j6g9s>*

*Sala de conferencias, Facultad de Económicas, UAM*

#### **BLA Awardees presentations (NOVA, UAM, UNITOV) - Brief introduction and welcome**

Professor Gianluca Mattarocci (UNITOV)

---

#### **HEALTH | Course: Basic Cell Biology (UAM)**

Professors Mar Perez Martinez & Juan J. Arredondo Lamas

---

#### **STEM | Course: SummerLIB - fundamentals, materials and applications of lithium-ion batteries (LIB) (UAM)**

Professors Celia Polop & Carmen Morant

---

#### **STEM | Course: Big Data Analysis For Economics And Finance (UNITOV)**

Professor Alessio Farcomeni

---

#### **SSH | Course: Children's Literature in English (UAM)**

Professor Laura Torres

---

#### **SSH | Course: General Management (UNITOV)**

Professor Gianpaolo Abatecola

---

#### **SSH | Course: Financial Data Science (NOVA)**

Professor Afshin Ashofteh

---

### **GRAND AWARD COMMUNICATION & GRAND AWARDEE**

Vicerrector for Internationalization, Irene Martín (UAM)

---

#### **Closing remarks - reflections on blended learning**

Professor Carmela Calés (UAM), Professor Gianluca Mattarocci (UNITOV), Professor Joao Amaro do Matos (NOVA)



## MULTIPLIER EVENT (BLA): The Potential of Blended learning post Covid-19 Time: 10.00-13.30 (GMT +2)

10.00-10.15	<b>Welcome address</b> <i>Alma Orazi – University of Rome Tor Vergata</i>
10.15-10.45	<b>Evidence from the survey on the blended learning award</b> <i>Gianluca Mattarocci – University of Rome Tor Vergata</i>
10.45-11.35	<b>Roundtable: Blended Learning Experiences among different disciplines</b> <i>Emanuela Calore – University of Rome Tor Vergata (TBC)</i> <i>Alessio Ceccherelli – University of Rome Tor Vergata</i> <i>Vincenzo Mulone – University of Rome Tor Vergata</i> <i>Marcella Pisani – University of Rome Tor Vergata</i>
11.35-12.00	<b>Coffee Break</b>
12.00-13.05	<b>BLA Awardees presentations</b> <i>Mar Perez Martinez &amp; Juan J. Arredondo Lamas – Universidad Autonoma de Madrid</i> <i>Celia Polop &amp; Carmen Morant – Universidad Autonoma de Madrid</i> <i>Alessio Farcomeni – University of Rome Tor Vergata</i> <i>Laura Torres – Universidad Autonoma de Madrid</i> <i>Gianpaolo Abatecola – University of Rome Tor Vergata</i> <i>Afshin Ashofteh – Universidade NOVA de Lisboa</i>
13.05-13.10	<b>Grand Award Communication</b> <i>Carmela Carles – Universidad Autonoma de Madrid</i>
13.10-13.30	<b>Closing remarks - reflections on blended learning</b>

Conference venue:  
 Università degli Studi di Roma Tor Vergata  
 Centro Congressi Villa Mondragone  
 Sala Belvedere  
 Via Frascati 51, Monte Porzio Catone – Roma



*Participation is free of charge but registration for accessing the villa is compulsory.  
 Please register at the following link*

